



Piramal Swasthya and The University of New South Wales Sign Memorandum of Understanding (MoU) to Develop Public Healthcare Solutions in India

Delhi, December 18, 2017: On December 15, 2017, Piramal Swasthya, an initiative under the aegis of Piramal Foundation (the philanthropic arm of the Piramal Group) and The University of New South Wales (UNSW) entered into a Memorandum of Understanding (MoU) for joint research, training and grant writing, in areas such as telemedicine, mobile health and primary healthcare in India, over a period of five years.

Both organisations aim to jointly engage in capacity building, leadership development, development of clinical decision support systems and data analytics for public healthcare in India. The organisations will explore research partnerships in the areas of health financing, health economics, and road safety, injury and drivers' health.

Piramal Swasthya and UNSW will also examine programmes to enable UNSW students, from a range of faculties and disciplines, to complete internships and clinical placements across Piramal Swasthya's networks.

Commenting on the MoU, Mr. Vishal Phanse, Chief Executive Officer, Piramal Swasthya said, "We look forward to a mutually beneficial association with UNSW, built on knowledge sharing and exposure to our programmes in India."

Mr. Laurie Pearcey, Pro-Vice-Chancellor (International), University of New South Wales, said, "Piramal Swasthya shares UNSW's vision for harnessing the fruits of great research and innovation to generate major clinical impact that will make a real difference to patient outcomes. Australia's Global University looks forward to partnering with Piramal Swasthya to improve lives across the length and breadth of India."

-ends-

About Piramal Foundation:

Piramal Foundation is the philanthropic arm of the Piramal Group. It develops innovative solutions to resolve issues that are critical roadblocks towards unlocking India's economic potential. The Group's core values of Knowledge, Action Care and Impact guide the organisation in carrying out its responsibilities towards society. It believes that considerable positive change can occur when we collaborate with like-minded partners and nurture projects that are scalable, ensuring a long-term impact. In line with the Strategic Development Goals, we are focused on universal primary education, empowering women, reducing child mortality rates, improving maternal health and improving access to safe drinking water.

The Foundation currently works across 21 states and has impacted over 89 million lives, mostly in partnership with state governments. It has developed innovative approaches and programs in every vertical and has built strong partnerships with governments, technology partners and international organisations, including with Michael & Susan Dell Foundation, Harvard Graduate School of Education and World Diabetes Foundation. The projects are implemented through Piramal Swasthya, Piramal Sarvajal and Piramal Foundation of Education Leadership.





About Piramal Swasthya:

Piramal Swasthya endeavours to bridge the last mile gap in primary healthcare service delivery through its innovative solutions. It is one of the largest implementer of Public Private Partnerships (PPP) programs in India and has a presence across 13 states with a 3,600+ strong workforce that comprises 450+ doctors and specialists. The existing collaboration with various corporates and public sector organisations is increasing the reach and deepening the traction within communities, thereby impacting beneficiaries on a large scale. Such collaborations enable Piramal Swasthya to complement and supplement the government's healthcare delivery efforts while empowering communities. The team believes in the highest standards of ethical conduct in dealing with partners, stakeholders and influencers. The solutions provided mitigate issues of accessibility, availability and affordability in remote areas, and also serve as a platform through which IT-enabled quality healthcare services can be rendered and customised to fulfil specific needs of the society.

About University of New South Wales:

Established in 1949, The University of New South Wales (UNSW) is a world class intensive research and teaching university with a reputation for being a leading international university in Australia. UNSW is respected by industry, government and the corporate sector for the calibre of its applied research and teaching addressing contemporary issues and for the quality of the graduates it produces. UNSW is placed 78 in the Times Higher Education World University rankings. It is a member of the Association of Pacific Rim Universities and a partner in the emerging PLuS Alliance with King's College London and Arizona State University.

For Media Queries, contact Corporate Communications:

Dimple Kapur

Contact: +91 22 3351 4269

Email: dimple.kapur@piramal.com

Rohan Sharma

Contact: +91 22 3351 4094

Email: rohan.sharma@piramal.com