Piramal Swasthya's Support for COVID-19 Management

The Coronavirus Disease, COVID-19, was first reported in Wuhan City of China in mid-December 2019. The World Health Organization has declared COVID-19 as a pandemic disease. To support Government of India's efforts in containing the COVID-19 outbreak, Piramal Swasthya is lending a helping hand in various ways from both system's strengthening and community outreach perspectives.

Aspirational Districts Transformation Programme | Assam,

Bihar, Jharkhand, Madhya Pradesh, Maharashtra, UP and Rajasthan

- Tracking of home guarantined cases and migrant population, 14 day telephonic follow up. Over **48,000** cases have been reached out.
- PRI members and interfaith leaders are being oriented on COVID-19 management, so that they can adopt and promote preventive measures in their villages.
- Over 9,800 PRI members and 1,142 interfaith leaders have been sensitised so far.
- The team has also been engaging and sensitising frontline workers, we have been able to reach out to 9,893 FLWs.

Sanjeevani - Village Health Outreach Program | Assam

- With a strength of **380** paramedics, support staff and 80 MMUs, the field staff is field screening, tracking and home quarantining people in close coordination with district administration.
- Nearly **3,040** people have been home visited and guarantined so far.

Sarathi 104 Health Helpline | Assam

- In order to contain spread of the virus, Mr. Himanta Biswa Sarma, Health Minister, Assam made an appeal to report any individual with a travel history to any place outside Assam via Sarathi.
- With over 8,000 calls every day, the team had attended 1.32 Lakh calls till 10th April and reached out to over **20,000** quarantined people via outbound calls.

Remote Health Advisory | Assam, Himachal Pradesh, Sikkim, Jharkhand, Chhattisgarh, Karnataka and Bihar

 Piramal Swasthya's Health Information Helplines (104/1097) are providing information on COVID-19; 2.2 Lakh calls have been attended so far.

Piramal Swasthya supports Assam Govt's Sarathi 104 helpline

HT Bureau

GUWAHATI, April 4: Piramal Swasthya Man-agement and Research Institute in partnership with National Health Mission (NHM) and Government of Assam is collectively working to tackle the COVID-19 pandemic in the state. The Sarathi 104 Health Helpline has been offering 24x7 medical advice on COVID-19 to callers every day. In order to deal with increased number of calls, the frontline staff team has been signifi-

cantly expanded. Paramedics, counsellors and doctors, are re-lentlessly attending to calls related to health advice, counselling, information sharing and reporting of COVID 19. Post the lockdown announced by the Government of Assam on March 22 the team has collectively reached out to 16362 quarantined people of Assam through outbound calls and additionally attended over 80856 incoming calls till April 3. Over 80% of these calls have been related to seeking guidance and advice

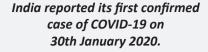


on COVID-19 As a support to the district administration, Piramal Swasthya's on-field team consisting of Assam government's Sanjeevani-Village Health Outreach Program, with 80 Mobile Medical Units manned by more than 350 paramedics and support staff are actively engaged in field screening.

The team is involved in checking on the health and wellbeing of quarantined individuals across all districts of Assam. In coordination with district health authorities, the team has screened 2730 individuals so far. Further, the Field Officers of Prevention of Par-

ents to Child Transmission of HIV project has been doing home delivery of antiretroviral therapy (ART) and cotrimoxazole preventive therapy (CPT) medicines to number of positive pregnant women and their spouses in remote locations across Assam.

Paresh Parasnis, CEO, Piramal Foundation said, "We at Piramal Swasthya continue to work in partnership with Government, in the remotest part of the country, to address the COVID-19 pandemic. While the country is under a lockdown for safety, our team is working round-theclock to ensure that there is enough awareness related to Covid-19 among the marginalized communities.



As on 9 AM on 10th April 2020, there were more than 7,000 active cases and more than 200 deaths due to COVID-19 in the country.



The Extraordinary Lives of Ordinary People

Walking an extra mile has not remained just a phrase for Hemant Panthi, BTO of Devsar block in the Aspirational District of Singrauli (MP).

Since March 30, he along with his wife are providing cooked meal for 20 to 25 needy and migrant laborers in his block every day. The distribution of the food is done with the support of the district police. The people are identified with the help of in-charge Kundwar outpost and cooked food is provided to them accordingly.

Hemant says, in these villages we also identify the people and families who can afford to help others and are motivating them to come forward to support these needy people with food supplies. In addition to this, he has also shared his number in the SDM's and Collector's WhatsApp group so that anybody can reach him in case of need. Hemant is reachable throughout the day on phone and is ready to provide food to anyone in need in his block. Along with Hemant, a local social worker cum journalist is also supporting in making and distributing the cooked meal.

सारथी 104 को पिरामल का सहयोग, एक महीने में अटैंड किए 1 लाख से अधिक कॉल

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Hemant's dedication and service to the people is surely an inspiration and strength for all of us in these challenging times.

> **Piramal** Swasthya

> > As of 10 April 2020

Read more: https://www.piramalswasthya.org/media-coverage/